

MUST READ FACT SHEET!

Magnetic Therapy is a **drug free natural therapy**. The reason why 'Magnetic Experience' products are so effective is firstly their quality and, secondly they are a non-invasive therapy option that may assist with localised, temporary pain relief. **The Australian Made Magnetic Underlay** also offers a fabulous, more relaxed deep sleep.

Everything you should know before buying any Magnetic Therapy Underlay product is here ...

Fact 1 - Magnetic Experience is an AUSTRALIAN Company; we MAKE and SUPPLY the ONLY HIGH STRENGTH AUSTRALIAN MANUFACTURED Magnetic Therapy Underlay on the Australian market today, containing both 1200 north facing & 3000 gauss north facing magnet, rare earth magnets.

Other suppliers and importers of Magnetic Therapy Underlay's make statements like ... '100% Australian'

BE AWARE THAT THIS DOES NOT MEAN THE PRODUCT IS MANUFACTURED IN AUSTRALIA

We have been manufacturing and supplying Magnetic Therapy products to the Australian market for over 40 years. Be sure you purchase only quality **AUSTRALIAN MADE** Magnetic Experience Magnetic Therapy Underlay's.

By buying OURS ... you can be sure it's AUSTRALIAN MADE!

Fact 2 - We use stronger magnets offering more strength than any other supplier of Magnetic Therapy products.

Magnet strength can be measured in 2 ways - **CORE strength and SURFACE strength**. Our magnets are all tested at **SURFACE strength**, and are at a minimum of **1,200 gauss!**

Beware other suppliers and importers quoting over inflated 'core' magnet strength numbers!

Whilst core strength value is much higher, what really counts is the strength of the magnet at the **SURFACE**.

Don't be fooled by high 'core' strength numbers! The ONLY measurement of magnet strength that is relevant is surface strength!

Fact 3 - We use ONLY 'NORTH FACING' ENERGY in our Magnetic Therapy products because 'NORTH' is the HEALING SIDE of the magnet.

Beware of suppliers and importers using a combination of both 'north' and 'south' energies.

Fact 4 - We use ONLY 18mm x 5mm ferrite and 3000 gauss rare earth (epoxy coated), 'north' facing health magnets in our Underlays where other suppliers use a tiny 3mm magnet. More magnet diameter and depth means greater energy and better results.

Fact 5 - We use MORE MAGNETS per square centimetre in our Underlay's than other suppliers. Again more magnets means greater energy which equates to better result.

Fact 6 - The 'core' we use EXCLUSIVELY in our Underlay's is top quality 'AAA' rated Australian manufactured DUNLOP brand 'convolute' as used in top of the range 'posture' type mattresses. Because it is quality, it costs more to manufacture and buy in however, we have found it to be vastly superior in our Underlay over many years as it offers incredible resilience and 'bounce back.'

Our Magnetic Underlay costs a little more than imported products, however, in a few years time you will be glad you paid the difference. Beware of other Magnetic Underlay suppliers using cheap, poor quality wadding in their overseas manufacturing processes. Dense wadding interferes with energy transference. Your underlay is only as good as the quality of the sum of its parts!



Fact 7 - *Our quality DUNLOP 'convolute' base is also treated with environmentally friendly 'Antimicrobial' protection* (as used in aged-care facilities) to provide effective control of dust mites, inhibits growth of bacteria, mould and mildew, resists deterioration caused by fungi and provides effective odour control. Endorsed by the Asthma Foundation. ***Most imported Underlay's do not offer such protection!***

Fact 8 - *Due to the great design of the Dunlop convolute our magnets are positioned closer to the body* giving outstanding energy transference but at the same time you cannot feel them through the cotton cover when lying down, making for a restful, unimpeded sleep.

Fact 9 - *Every single magnet in our Underlay is FIXED in place.* Our manufacturing process totally eliminates any magnet moving or turning over giving you 'north' energy all of the time.

Beware of imported 'sewn-in' magnetic underlay products ... if unsure, don't buy them!

Fact 10 - *Our Magnetic Underlay's do not require a 'skirt' as imported products do.* The reason is that our Magnetic Underlay has strength and weight of its own, negating any movement on the bed. No movement or 'bunching' means no skirt required.

Fact 11 - *All of our Underlay's have a natural 100% cotton cover which is completely removable and washable.* Imported products have a poly/cotton cover which are not removable and therefore not washable separately on their own - this means you have to wash the whole underlay. Magnets are not meant to be immersed in water for a lengthy time as it depolarises them. Also, they attract/join together in the wash thereby creating an issue of separating them after washing. This issue will not arise when you purchase your quality Magnetic Experience Underlay with its full zip-off, natural cotton cover.

Please see our FAQ section for more information on 'laundering' the Underlay and other products in our Magnetic Therapy product range.

Fact 12 - *The closer the magnet is to your body the more effective the healing process.* That is why **WE DO NOT USE DENSE WADDING** over the magnets in our Underlay's. Cotton is a natural product and it does not inhibit the 'energy' reaching your body, where dense materials do. If you cannot verify the types of materials used in other 'imported' products ... Why would you buy them?

Fact 13 - *We are registered with the Australian Governments 'Therapeutic Goods Administration' (TGA)* - the recognised body in Australia regarding health, drugs and health products.

Fact 14 - *All of our other Magnetic Therapy products are manufactured to the same high standards as our Magnetic Underlays.*

Fact 15 - *All of our Magnetic Underlay's have a full twelve month warranty against any manufacturing defect.* Rest assured, we stand behind each and every magnetic product we sell too. Think about it - 40 years in this business and thousands of satisfied customers - we have to be doing it right!

Fact 16 - *We offer FREE 'Bonus' Products with ALL Underlay purchases (excluding Cot & Travel sizes)* because we want you to receive maximum benefits of your 'Magnetic Experience' Underlay.

Fact 17 - *We include FREE DELIVERY by Australia Post (Australia wide) for all of our Magnetic Products.*



FAQ SHEET

Frequently Asked Questions ...

If you have a question about Magnetic Therapy, Magnetic Underlay's or any Magnetic Therapy product - the answer may not be here If not, please call on 1300 822 686, we're always happy to help you.

Q: What is Magnetic Therapy?

A: Magnetic Therapy (also known as Bio-Magnetic Therapy) involves the use of health magnets to assist in temporary pain relief without the use of harsh drugs.

Q: I am taking medication at the moment for my pain management; will that be affected by using Magnetic Therapy products?

A: No, it will not affect your pain management medication. Literature indicates that Magnetic Therapy is based on natural laws and is quite compatible with normal pharmaceutical products.

Q: How long will the magnets last?

A: There are two parts to this answer ...

Firstly, we do not recommend immersing Magnetic Therapy products in water for any length of time.

Our experience has shown that prolonged washing/soaking tends to 'depolarise' the magnets thereby reducing the magnets overall strength. Our fully Australian Made Magnetic Underlay has a removable, washable, natural 100% cotton cover negating the need to wash the whole underlay - thereby preserving the integrity of the magnets.

Spot wash the foam core if necessary or hang on line and lightly spray hose over core. Rub with liquid soap where required and lightly spray hose over to remove soap.

To our knowledge, our Underlay is the only one available in Australia with a fully, removable, washable, natural 100% cotton cover. Think how difficult it would be if you had to launder a full underlay ... not exactly easy ... most imported Magnetic Underlay's have non-removable covers!

Secondly, with our other Magnetic Therapy products where material encases the magnets (like our support range), a quick wash is recommended under running water with mild washing soap/detergent and dry flat. This will remove most soiling and will not impair overall magnetic performance. Spillages of any description should be laundered quickly to prevent permanent and difficult to remove staining.

Q: Do I have to plug the Magnetic Underlay into a household power point?

A: No you don't. Our Magnetic Underlay has 'static' health magnets which emit a constant magnetic field so it starts working as soon as your body makes contact with it.

You may be thinking of 'electromagnetic therapy' where a magnetic field is created when you plug in a piece of 'electromagnetic' equipment.

With our Underlay you do not need to plug anything in.

Q: Can anyone use Magnetic Therapy products and are there any side effects?

A: If you have a pacemaker, insulin pump, defibrillator, thrombosis or you are pregnant, consult your doctor first before using any Magnetic Therapy product. In otherwise normal healthy people, no side effects are to be expected.

Q: What if I have a 'steel plate' in my body?

A: Many people have titanium or stainless steel implants. These materials are used in such implants as they do not react to magnetic fields. So it is perfectly fine to use a magnetic product with this type of implant.

Magnetic Therapy products such as we sell work very well and improve the area surrounding the implant, thereby playing an excellent support role.

If in any doubt we suggest you consult with your doctor first.

Q: Can I use my Magnetic Underlay with an electric blanket?

A: Yes you can. Place the electric blanket on the bed first and then place the Magnetic Experience Magnetic Underlay on top. It is recommended that you use low heat settings on the electric blanket heat controller. Our experience is that your 'core' body temperature will increase naturally over time as the magnetic energy is received through your skin.

Q: What magnets do you use in your products?

A: We use a combination of ceramic, ferrite and rare earth neodymium magnets depending on the product and its intended use.

Q: What is the difference between 'north' and 'south' facing magnets?

A: 'North' is the healing side of the magnet and we use only 'north' facing magnets for healing and for their acid reducing qualities as it increases cellular oxygen. The 'South' does the opposite; pH levels become more acidic as it decreases cellular oxygen.

Q: What is the strength of the magnets used in a Magnetic Experience Magnetic Underlay?

A: We use a combination of strong 1,200 'surface' gauss magnets, which are scientifically tested and proven to be that level, and a concentration of 3000 gauss, rare earth, epoxy coated magnets in key areas to enhance the therapeutic quality of Magnetic Underlay and to achieve a faster, better result. (Copies of Gauss Test reports are available simply by contacting us).

Q: What is the difference between 'surface' gauss and 'core' gauss magnetic strength?

A: 'Surface' gauss is the measurement widely accepted by our industry as the measurement standard for magnet strength. Be aware that some magnetic therapy underlay importers state a 'core' gauss reading which inflates the 'value' of the product. A good example is that a 1000 'surface' gauss magnet equates to an inflated value of 3,950 'core' gauss, which can be very misleading, so by understanding this equation you are better informed. We only quote 'surface' gauss reading for our products. Trust us to deliver to you the maximum strength magnet in your Magnetic Experience Magnetic Underlay ... this is the quality you are paying for!

Q: Can you simply multiply magnetic strength figures?

A: No you cannot. Some companies/importers will multiply the magnets to give you an over-inflated value of its gauss strength. As an example - 20 x 1000 gauss magnets does not equate to 20,000 gauss total strength ... it doesn't work like that.

Q: Can I use the 'Magnetic Experience Underlay and other Magnetic Products when I am pregnant?

A: Current research suggests that there are no known side effect from sleeping on a Magnetic Underlay during pregnancy, however, we suggest that you consult with your doctor before you use any Magnetic Therapy products.

Q: How long before I can expect to see an effect from using your Magnetic Therapy products?

A: We are always amazed at how many people get results within a day or two of using our Magnetic Therapy products, so don't be surprised if you get results very quickly. How do we know? ... These people contact us regularly and tell us as they are elated with the results. Most people using the Magnetic Experience Magnetic Underlay should see some results in two to four weeks, however a small number of people may take longer to experience similar result. It comes down to bio-chemical differences between each person, and therefore people will experience different results in different time frames.

Q: What happens if I stop using the magnetic products?

A: Everything will just go back to how it was. Magnetic Therapy is not a cure, it is simply a drug-free alternative for temporary pain relief.

Q: What if I have another question that is not on this list?

A: Simply call us! We have a wealth of knowledge gained over 40 years to share with you on magnetic pain relief solutions. **Feel free to call 1300 822 686 anytime**, and rest assured we will be able to answer any question you may have about magnetic products and their pain relief applications.



Dear Customer,

We know there will always be cheaper imported products on the market; the way we compete is to make our products the best, so they perform their function better and last longer.

This unquestionably will give you greater health benefits and better long term value for money and that is why people buy our products over imported ones every time.

We also like to keep our economy strong by employing Australians to manufacture our products for you right here in Australia.

Australian manufacturing jobs are declining and by purchasing our products not only does your money stay here, you are helping preserve Australian jobs.

*If you have any queries please call us on **1300 822 685** - **before you purchase any other Underlay or any other Magnetic Product.***

When you ring, you will be speaking with the owner of the business, not a sales person. I look forward to receiving your call.

Thank you for taking the time to read all about our Magnetic Product Range and why it really is a much better product for you to buy and gain from its fabulous benefits.

Jannese Christie

Principal

Global Magnetic Experience.

